



**St. Cecilia  
Music Center**

St. Cecilia Music Center  
24 Ransom NE  
Grand Rapids, MI 49503  
P 616.459.2224  
F 616.459.6445  
www.scmc-online.org

2011-2012 SEASON PROGRAM ADVERTISING

Your ad in St. Cecilia Music Center's 2011-2012 season program book **will reach** a wide and sophisticated audience. Your business will be **highlighted at 12 concerts** that include 3 St. Cecilia Jazz, 3 St. Cecilia Chamber Music and 6 School of Music orchestra and band performances. Audiences are made up of parents, students and music lovers of all ages and interests. **Your advertising support underscores a commitment to the arts that benefits the entire community.**

Please check your ad preference, complete the advertiser contract and mail or fax to SCMC.

CONTRACTED AD	SIZE	COLOR RATE	BW RATE
<input type="checkbox"/> Full-Page	<input type="checkbox"/> 5" x 8"	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$ 750
<input type="checkbox"/> 1/2-Page Vertical	<input type="checkbox"/> 2.36" x 8"	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 500
<input type="checkbox"/> 1/2-Page Horizontal	<input type="checkbox"/> 5" x 3.88"	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 500
<input type="checkbox"/> 1/4-Page Vertical	<input type="checkbox"/> 2.36" x 3.88"	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 250
<input type="checkbox"/> 1/4-Page Horizontal	<input type="checkbox"/> 5" x 1.85"	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 250

**Full-page**  
5" x 8"

<b>1/2-page Vertical</b> 2.375" x 8"	<b>1/4-page Vertical</b> 2.375" x 3.875"
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<b>1/4-page Horizontal</b> 5" x 1.8125"
<b>1/4-page Horizontal</b> 5" x 1.8125"
<b>1/2-page Horizontal</b> 5" x 3.875"

Company Name \_\_\_\_\_

Billing Address \_\_\_\_\_  
street city state zip

Authorized By \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Ad Contact \_\_\_\_\_

Ad Contact Phone \_\_\_\_\_ Ad Contact Email \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT OPTIONS:**

- Payment enclosed (checks payable to St. Cecilia Music Center)
- Invoice me     October 2011     January 2012

Yes! I'd like to participate in the Subscriber Benefit program for FREE!  
 My special incentive is: \_\_\_\_\_  
*ie: 10% discount on entrees, concert night.*

**PRINT REQUIREMENTS**

- ◆ Final must be **jpg or pdf** file
- ◆ **All fonts changed to paths or outlines**
- ◆ All files saved to **CMYK**
- ◆ Email files to **cheri@scmc-online.org**
- ◆ Ad artwork commitment deadline:  
**Friday, September 23, 2011**
- ◆ Ad artwork deadline:  
**Friday, September 30, 2011**

**CONTACT**

Cathy Holbrook Executive Director P 616.459.2224 F 616.459.6445 cathy@scmc-online.org	or	Eric Messing Marketing Consultant P 616.459.6445 eric@scmc-online.org
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